

KTNV Channel 13 – ABC Las Vegas Debbie Lippis (\$11,600)

354908

Program	Number of Shows	Dates	Level - Rate	Total Cost
Action News Sunday @ 6:30P 6:30-7:00P (SUN)	2	October 14, 21	\$400 – P-3	\$800
Action News Saturday @ 8:00A 8:00-9:00A (SAT)	2	October 13, 20	\$275 – P-3	\$550
Action News at 11P @ 11:00-11:35P (M-F)	2	October 16, 18	\$750 – P-3	\$1,500
Action News Saturday @ 11P 11:00-11:35P (SAT)	2	October 13, 20	\$500 – P-3	\$1,000
Action News @ 5:00P (M-F) 5:00-5:30P	6	October 15, 16, 18, 19, 22, 24,	\$500 – P-3	\$3,000
GMA 7:00 – 9:00A (M-F) at 7:00A	6	October 15, 17, 18, 19, 23, 25	\$325 – P-3	\$1,950
Action News @ 11AM 11:00-Noon (M-F)	2	October 16, 18,	\$300 – P-3	\$600
The View 10:00 – 11:00 a.m. (M-F)	4	October 15, 18, 22, 24	\$550 – P-3	\$2,200

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**Date:**

KTNV CHANNEL 13, ABC, LAS VEGAS NV 9/10/12

I, POLICY COMMUNICATIONS,

being/on behalf of: DEBBIE LIPPIS, a legally

qualified candidate of the NON-PARTISAN political

party for the office of: CLARK COUNTY DISTRICT COURT JUDGE

in the GENERAL

election to be held on: TUESDAY, NOVEMBER 6

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>30 SECONDS</u>	<u>SEE</u>	<u>ATTACHED</u>	<u>SHEET</u>		

Total Charges: \$11,600 - \$1,740 = \$9,860

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

NOT APPLICABLE

I represent that the payment for the above described broadcast time has been furnished by:

COMM. FEE TO RETAIN JUDGE DEBBIE LIPPIS

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

DEBBIE LIPPIS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/10/12

Date

David Thomas

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title